



# Avatar Fingerprinting for Authorized Use of Synthetic Talking-Head Videos

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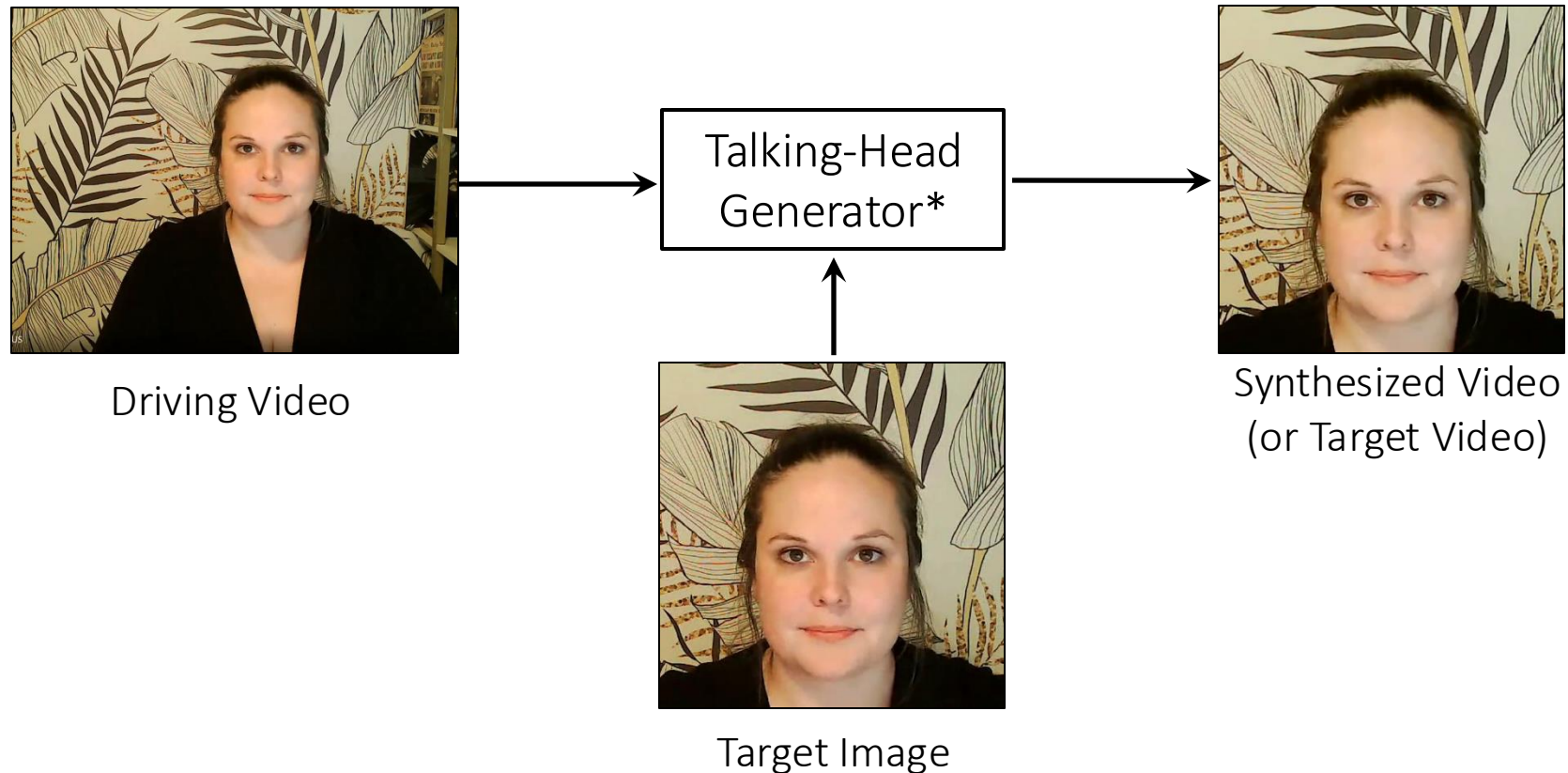
European Conference on Computer Vision, 2024

<https://research.nvidia.com/labs/nxp/avatar-fingerprinting>



# Context: Talking-Head Video Generation

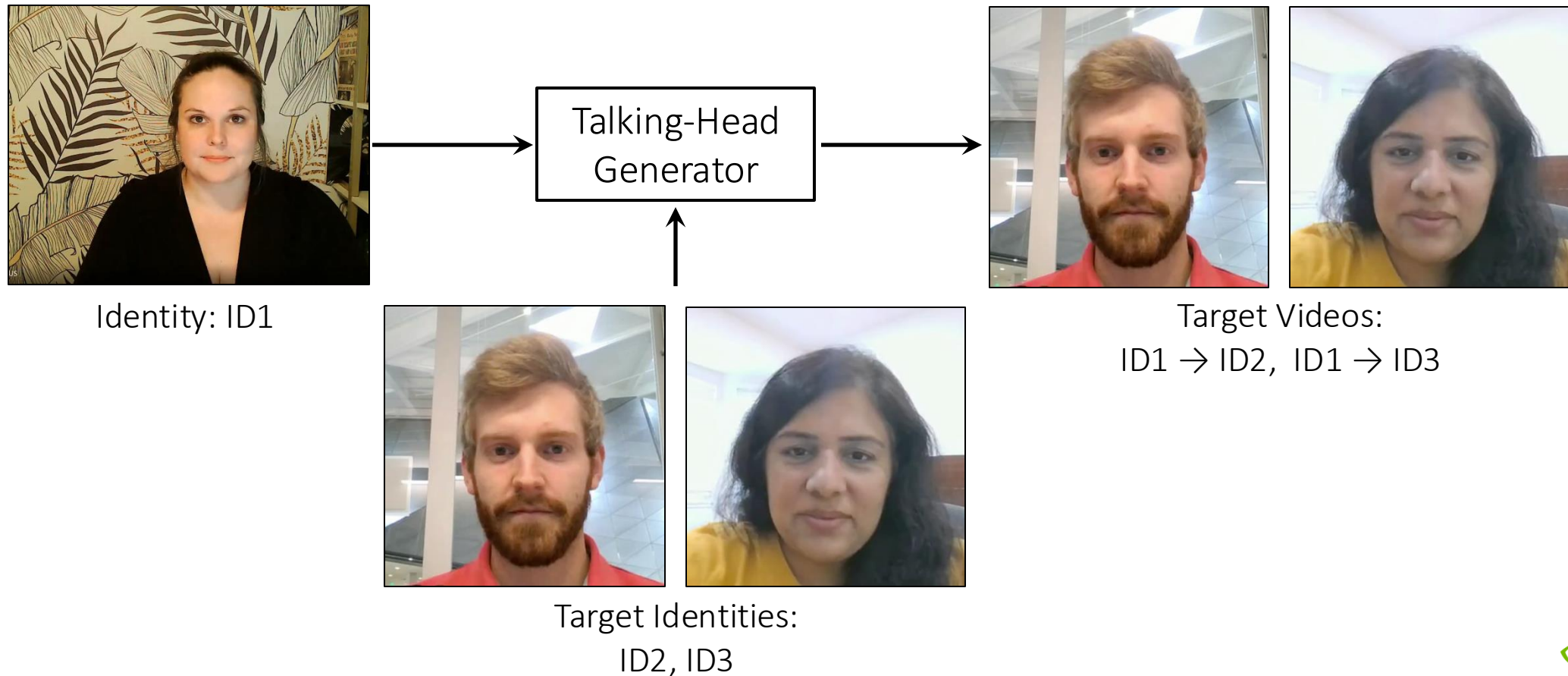
Self-Reenactment: Driving Identity = Target Identity





# Context: Talking-Head Video Generation

Cross-Reenactment: Driving Identity  $\neq$  Target Identity



# Novel Task: Avatar Fingerprinting

Identity: ID1



Identity: ID4



Original Videos



# Novel Task: Avatar Fingerprinting

Identity: ID1

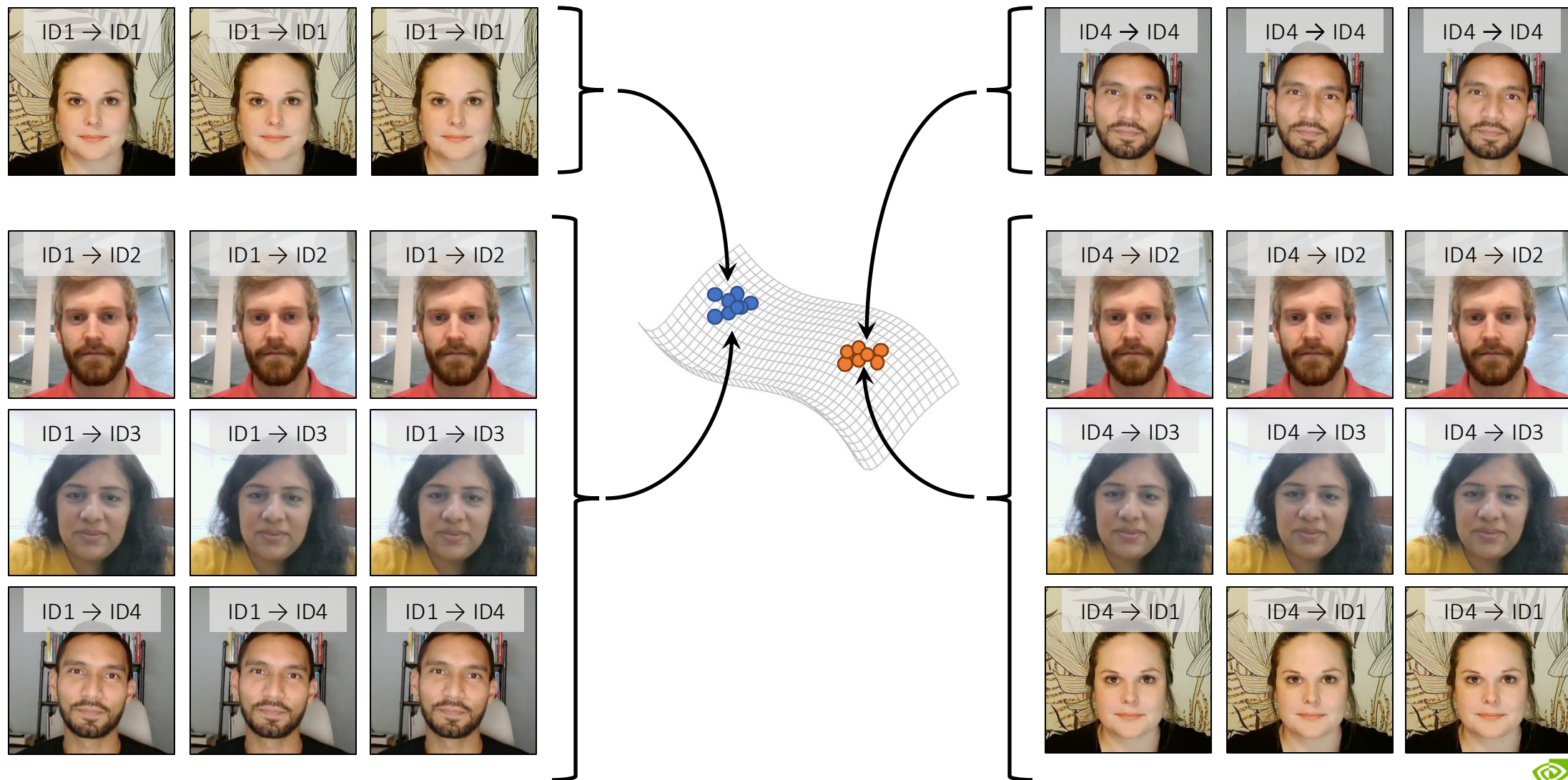


Identity: ID4





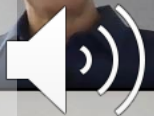
# Novel Task: Avatar Fingerprinting







NVIDIA Facial Reenactment (NVFAIR) dataset





# 2-Stage Data Capture over Video Calls

Stage I: Free-Form Monologues

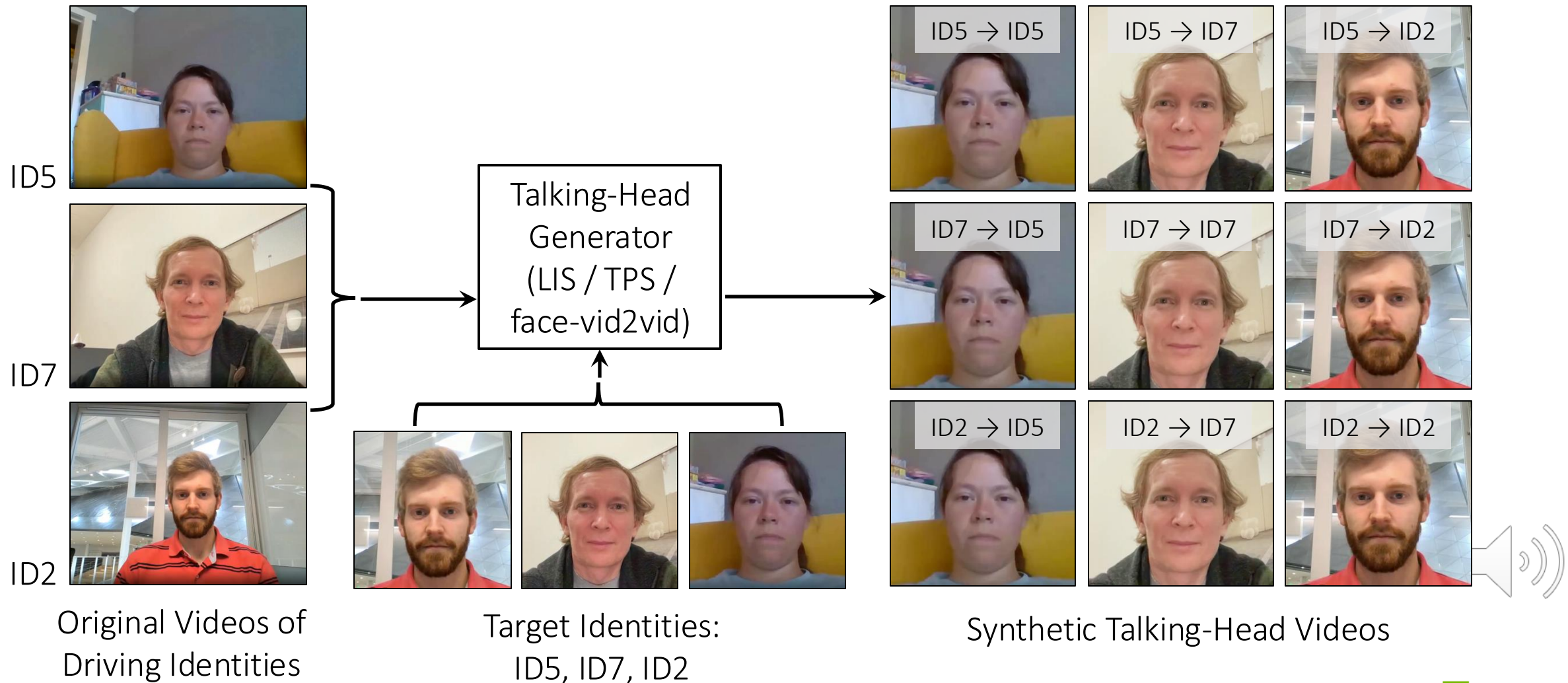
Stage II: Scripted Monologues

prompt: "Is there a household chore you don't like doing?"

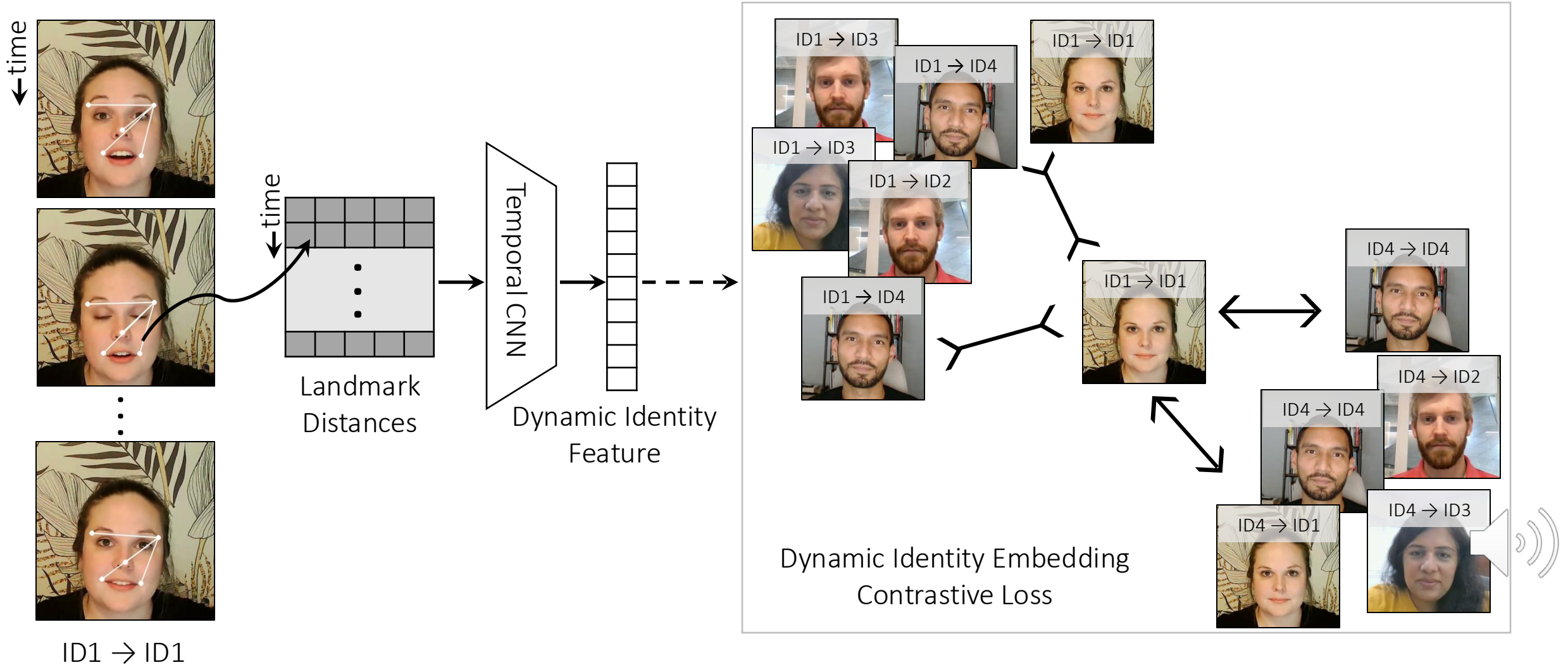




# Synthetic Talking-Head Video Generation



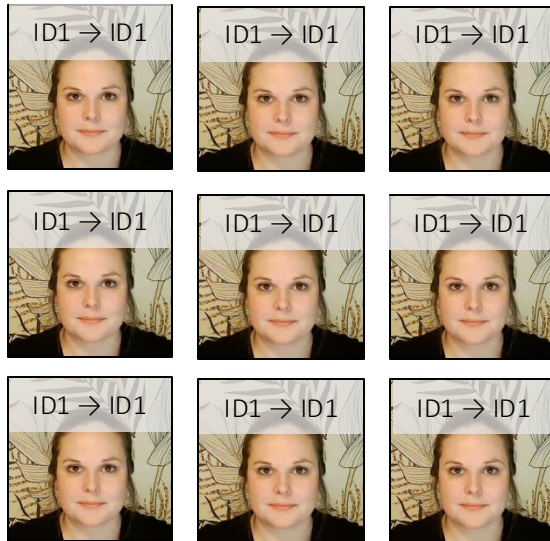
# Training an Avatar Fingerprinting Model





# Visual Results with Reference = ID1

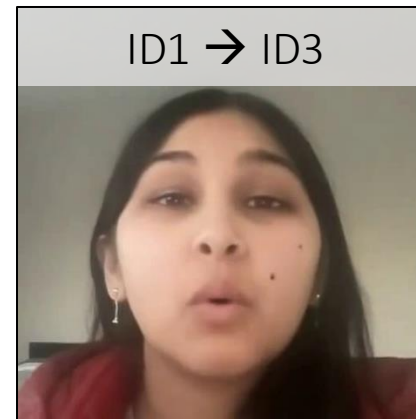
reference videos of ID1



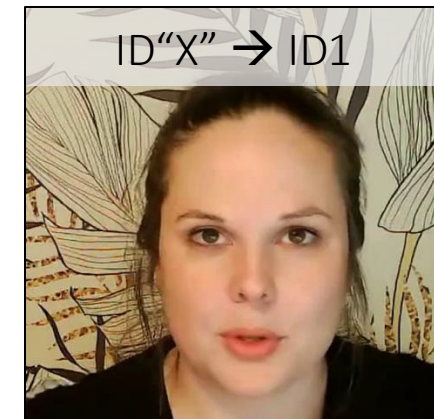
Avatar Fingerprinting applied to three types of synthetic videos:



$d = 0.590$



$d = 0.961$

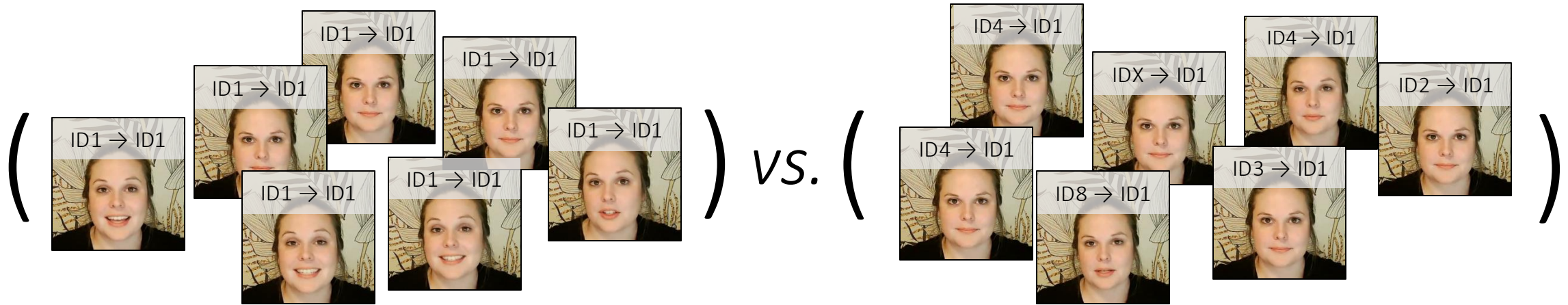


$d = 1.787$

videos driven by ID1 are closer to the reference set



# Results: Self vs. Cross-Reenactments



test set: 35 identities disjoint from training set

AUC on test set:

- ✓ face-vid2vid<sup>1</sup> generator: 0.87
- ✓ LIA<sup>2</sup> generator: 0.84
- ✓ TPS<sup>3</sup> generator: 0.82

} robustness to new generators not seen during training



<sup>1</sup>face-vid2vid: <https://nvlabs.github.io/face-vid2vid/>

<sup>2</sup> <https://github.com/wyhsirius/LIA>

<sup>3</sup> <https://github.com/yoyo-nb/Thin-Plate-Spline-Motion-Model>



# Contributions

- ✓ New task: Avatar Fingerprinting
  - ✓ to enable authorized use of synthetic talking-head videos
- ✓ NVFAIR: A novel large-scale face-reenactment dataset
  - ✓ largest collection of face-reenactments (650,000+)
  - ✓ three talking-head generators
  - ✓ both self- and cross-reenactments per subject
  - ✓ scripted and free-form monologues
  - ✓ videoconference-based recording
- ✓ The first avatar fingerprinting algorithm

